

PARTNERSHIP OPPORTUNITES FOR THE CIVIC MINDED



ARIZONA
ASSOCIATION OF
COUNTIES

2023 ANNUAL CONFERENCE

DECEMBER 12-15, 2023

SHERATON MESA WRIGLEYVILLE WEST

860 N RIVERVIEW, MESA, AZ 85201

Join Arizona's county leaders this December at the Arizona Association of Counties (AACo) Annual Conference at the Sheraton Wrigleyville West in Mesa and join the conversation about how Arizona's civic leaders can collaborate to strengthen our communities.

Being an AACo conference partner is a great opportunity to get connected with Arizona's top county leaders and decision-makers. Sponsoring an AACo conference is the best way to get your product or service in front of county elected officials and establish your firm as a leader in your field and as a partner for county governments.

Partnership opportunities are available at a variety of levels, each conveying unique opportunities to engage with key decision-makers from across Arizona, see below:

Premier Partner (\$7,500)

CUSTOMIZED PACKAGE TO SUIT YOUR NEEDS

Benefits will include one of the following:

- Addressing the Board of Directors
- Addressing the conference attendees at the general session
- Sponsoring our keynote speaker
- Etc. (we welcome other ideas from our partner)

Plus all of the following benefits:

- Name & logo on general conference signage & Wi-Fi signage
- Name & logo in the conference program & conference website
- Name & logo on Custom Hotel Keycards (*pending approval by hotel*)
- Social media posts about partnership before conference (4 posts a week - content provided by partner)
- Newsletter articles/ads (3 short newsletter articles before conference - provided by partner)
- Collateral pieces (provided by partner) distributed to attendees
- Personal recognition at the conference
- Two free registrations & additional registrations at a discounted rate (\$200)

Meeting Room Partner

(\$1,500 - limit 2 partners per affiliate)

Sponsor the meeting room for a group of Arizona county leaders as they gather to discuss policy priorities and help shape the agenda for the 2024 County Government Platform.

The groups may include Assessors, Attorneys, Clerks of the Superior Court, Constables, Election Officials, Justices of the Peace, Recorders, School Superintendents, Sheriffs, Supervisors, and Treasurers.

* AVAILABILITY LIMITED, CHECK WITH GIDEON WAGNER FIRST*

Benefits will include:

- Signage in the meeting room
- Name & logo in the conference program & conference website
- Time on affiliate group agenda (if approved by affiliate group President)
- Social media posts about partnership before conference (1 post a week - content provided by partner)
- One collateral piece (provided by partner) distributed to meeting participants

Hospitality Suite Partner

(\$5,000 - Limit 2 or \$9,000 for exclusivity)

Sponsor the hospitality room, a one or two night event in which attendees will mingle in all evening long.

Benefits will include:

- Naming rights to a signature cocktail
- Name & logo on general conference signage & hospitality suite signage
- Name & logo in the conference program & conference website
- Social media posts about partnership before conference (3 posts a week - content provided by partner)
- Newsletter articles/ads (3 short newsletter articles before conference - provided by partner)
- Collateral pieces (provided by partner) distributed to attendees
- Personal recognition at the conference & time on Board of Directors agenda if desired (Dec. 15th)
- One free registration & additional registrations at a discounted rate (\$200)

President's Banquet Partner (\$4,000)

Sponsor the President's Banquet to honor outgoing President Sarah Benatar. Guests include conference attendees and invited state, federal and local government leaders.

Benefits will include:

- Name & logo on general conference signage
- Name & logo in the conference program & conference website
- Social media posts about partnership before conference (2 posts a week - content provided by partner)
- Newsletter articles/ ads (2 short newsletter articles before conference - provided by partner)
- Collateral pieces (provided by partner) distributed to attendees
- Personal recognition at the conference
- One free registration & additional registrations at a discounted rate (\$200)

Board of Directors Breakfast Partner (\$3,500)

Sponsor the AACO's Board of Directors meeting that will be held on the last day of the conference and coincide with Breakfast.

Benefits will include:

- Name & logo on general conference signage
- Name & logo in the conference program & conference website
- Social media posts about partnership before conference (2 posts a week - content provided by partner)
- Newsletter articles/ads (2 short newsletter articles before conference - provided by partner)
- Collateral pieces (provided by partner) distributed to attendees
- Personal recognition at the conference
- One free registration & additional registrations at a discounted rate (\$200)

Coffee Lounge Partner (\$4,000 - Limit 2)

Sponsor the coffee lounge and stations at the conference.

Benefits will include:

- Name & logo on general conference signage & coffee lounge signage
- Name & logo in the conference program & conference website
- Exclusive naming rights of the coffee lounge
- Social media posts about partnership before conference (3 posts a week - content provided by partner)
- Newsletter articles/ads (3 short newsletter articles before conference - provided by partner)
- Collateral pieces (provided by partner) distributed to attendees
- Personal recognition at the conference

2023 Annual Conference

Please complete and return via

Email: Gideon Wagner

US Mail: AACo/Attn: 2023 Annual Conference Sponsor
1910 W. Jefferson Street, Phoenix, AZ 85009

Participate in the conference as a...

Meeting Room Partner: \$1,500 X_____ Which Meeting Room Partner:_____

BOD Breakfast Partner: \$3,500 X_____

Hospitality Suite Partner: \$5,000 X_____

Coffee Lounge Partner: \$4,000 X_____

OR \$9,000 X_____

Premier Partner: \$7,500 X_____

President's Banquet Partner: \$4,000 X_____

COMPANY NAME:_____

CONTACT PERSON: _____

ADDRESS: _____

CITY : _____ STATE : _____ ZIP : _____

E-MAIL: _____

PHONE: (_____) _____

Payment Information

Please complete and email contract to Gideon Wagner (gwagner@azcounties.org) by
November 14, 2023

Select one payment (check is the preferred payment)

CHECK:_____

Check payable to Arizona Association of Counties:
1910 W. Jefferson St., Phoenix, AZ 85009

CREDIT CARD:_____

Payment by credit card will be taken over the phone once completed form has been received and subject to a non-refundable 3.5% fee.